

## Breathe Essentials: Financial Command and Control

If you drive your car without a speedometer or a fuel gauge, what do you think the chances are of reaching your destination (either at all or on time!)?

The same applies to your business. Without accurate, real time financial information it is difficult to know how well your practice is doing and impossible to make informed decisions about what to do if it's going well! With costs increasing and profit margin's shrinking it's no longer enough to assess your practice health by looking at your: Appointment books, daily takings or bank statements...

There is a better way. Get command and control of your key practice numbers. If you can't measure it, you can't manage it.

A day with one of our coaches will:

Get your practice team set up to measure and analyse your key practice numbers.

Train your whole team in using these **5 essential toolkits**:

### 1. The Fee Collection Toolkit

An accurate method for your front desk to reconcile what your fee earners produce with what your reception team collect!

### 2. The Surgery Daybook Toolkit

Keep your fee earners on track. Have them record their gross fees as they are earned. Make every day a good day for them and for you.

### 3. Profit Measuring Toolkit

A simple solution that subtracts your practice costs from your gross and calculates your profit, monthly!

### 4. Cash flow forecast Toolkit

An essential forecasting toolkit which predicts the state of your bank account on any month in the year! Essential for setting your practice Targets setting and monitoring your practice's performance.

### 5. Key Performance Indicator Toolkit

An at a glance summary of all your key numbers. An immediate practice health check.

Follow up Skype tutorial to make sure all tool kits are in place and being used properly.

Your Investment is: £795 (+VAT )

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