

Breathe intensives™

There are some elements of running a practice that require special attention by principals and their senior management team. Breathe intensives™ are one and two-day workshops designed to help principals improve their understanding and confidence around key aspects of managing their business

Breathe™
intensives

WORKSHOPS ON LEADING
A SUCCESSFUL BUSINESS

These workshops are run by Simon Hocken and Chris Barrow, with additional guest speakers.

- 1 **The Authentic Leader™**
Demonstrates the practical distinction between leadership and management. How to bring both to your practice, energise your team and have the right people doing the right jobs
- 2 **The Profit Edge™**
21st Century business models in UK dentistry. Introducing new ways of maximising productivity and profitability
- 3 **The Theatre of Dentistry™**
Advanced role-play to guarantee your success when presenting the larger treatment plan
- 4 **The Profitable Appointment Book™**
Organising your appointment book to lower your stress and maximise your profitability
- 5 **The Inspired Marketer™**
A case study in excellence: a real-life dental team that has made marketing truly effective and into an art form
- 6 **The Leap to Ownership™**
Getting ready for your move from associate to principal
- 7 **Breathe Freedom™**
How to commence or complete your conversion from NHS to private practice. Take control and gain the real independence that you desire
- 8 **The Breathe Retreat™**
5-day business and life planning retreat for partners in business